

Muhammad Abrar

Experienced Full-Stack Web Developer | E-commerce & Business Solutions

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OBJECTIVE

Results-driven Full-Stack Web Developer with 3+ years of experience designing, developing, and optimizing e-commerce and business solutions. Proficient in HTML5, CSS3, JavaScript, PHP, MySQL, AJAX, jQuery, and Bootstrap. Adept at website performance, security, and scalability using RESTful APIs, Git, CMS development, and payment integrations. Strong problem-solving skills and ability to deliver secure, responsive, high-performance applications.

PROFESSIONAL EXPERIENCE

E-commerce Development & Business Solutions:

- Designed and developed scalable e-commerce platforms with advanced security features.
- Implemented RASCALS (Robust, Agile, Scalable, Customizable, Automated, Lightweight, Secure) architecture in web development.
- Developed multi-vendor marketplaces with role-based access, inventory management, and order processing.
- Integrated **payment gateways (PayPal, Stripe, local banking solutions)** and automated invoicing systems.
- Implemented **RESTful APIs** for seamless third-party service integration.
- Ensured **website security** with **prepared statements, CSRF protection**.
- Built **SEO-optimized** e-commerce stores with performance-enhancing strategies.

Network Marketing & Business Applications:

- Developed dynamic admin and user panels for network marketing businesses.
- Created **genealogy tree visualization**, wallet transactions, and commission tracking systems.
- Integrated **KYC verification, referral systems, and investment plan modules**.
- Ensured compliance with business regulations and implemented **secure payout approvals**.

Projects

E-commerce Websites & Applications:

- **LuxeHorizon Store** – Secure, scalable online store with advanced order management.
- **EcomRacestore** – High-performance e-commerce solution with **multi-payment gateway integration**.

Network Marketing Platforms:

- **Globalbiz International**: Created a complete admin and user panel with commission tracking.
- **Gold Earth**: Developed a multi-level marketing platform with advanced analytics and reporting.

Network Marketing

User Panel Features:

1. **Dashboard** – Overview of earnings, referrals, and account status.
2. **Profile Management** – Update personal details, passwords, and KYC verification.
3. **Referral System** – Unique referral link, sponsor details, and team hierarchy view.
4. **Earnings & Payouts** – Track commissions, bonuses, and withdrawal requests.
5. **Wallet & Transactions** – Deposit funds, transfer balances, and transaction history.
6. **Investment Plans** – View and subscribe to available plans with detailed ROI.
7. **Genealogy Tree** – Visual representation of downline members.
8. **Support System** – Ticket submission for queries and complaints.
9. **Training & Resources** – Access educational materials, videos, and FAQs.
10. **Notifications & Updates** – Alerts on earnings, promotions, and system changes.

Admin Panel Features:

1. **Dashboard** – Real-time statistics on users, transactions, and network growth.
2. **User Management** – Add, edit, and monitor user accounts and their activities.
3. **Commission Management** – Set up and manage direct, binary, and level commissions.
4. **Payout & Withdrawals** – Approve or reject withdrawal requests and manage payments.
5. **Plan Management** – Create and modify investment plans and compensation structures.
6. **Genealogy & Team Tracking** – Monitor user downlines and team performance.
7. **KYC & Verification** – Approve identity documents and ensure compliance.
8. **Wallet & Fund Management** – Oversee transactions, deposits, and fund transfers.
9. **Reports & Analytics** – Generate sales reports, earnings, and network performance.
10. **Support & Ticketing System** – Manage user queries, complaints, and resolutions.
11. **Security & Access Control** – Implement role-based permissions and security protocols.
12. **Promotions & Announcements** – Send messages, offers, and updates to users.

Education

The University of Agriculture Faisalabad
2021

Master of Commerce (MCom)

Aug 2019 – Sep

Faisalabad, Pakistan

Government College University Faisalabad
2019

Bachelor of Commerce (BCom)

july 2017 – Aug

Faisalabad, Pakistan

Higher Secondary School
2017

Board of Intermediate & Secondary Education

Mar 2015 – Apr

Faisalabad, Pakistan

Secondary School

Board of Intermediate & Secondary Education

Jan 2013 – Feb 2015

Faisalabad, Pakistan

Key Skills & Competencies

- **Technical Skills:**

- **Front-End Development:** HTML5, CSS3, JavaScript, jQuery, Bootstrap 4 & 5, AJAX
- **Back-End Development:** PHP, MySQL, JSON, RESTful APIs
- **E-commerce Development:** WooCommerce, OpenCart, Shopify Integration
- **Security & Optimization:** Prepared Statements, CSRF Tokens, SSL/TLS Encryption
- **Database Management:** MySQL (queries, optimization, indexing)
- **API Development & Integration:** Payment Gateway, Shipping Providers
- **Version Control:** Git, GitHub
- **CMS & Admin Panel Development**

- **Web Development Expertise:**

- Full-Stack Development
- E-commerce Website Development
- Web Application Development
- Business & Admin Panel Applications
- CMS Development
- Payment Gateway Integration
- Website Performance Optimization

Certifications & Training

- Web Development & Security Training
- CMS & E-commerce Management
- Digital Marketing & SEO Strategies

Soft Skills

- Problem-Solving & Debugging
- Team Collaboration & Communication
- Project Management & Deadline Adherence
- Analytical Thinking & Business Acumen

Languages

- English (Fluent)
- Urdu (Native)
- Hind (Native)
- Punjabi (Native)